

INTERNATIONAL FORUM



Регионы России Russian Regions

Investment appeal and development strategies

9-10 November 2011

Moscow

RENAISSANCE MOSCOW HOTEL

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ИНФОРМАЦИОННО-АНАЛИТИЧЕСКИЙ ПОРТАЛ

Российское
Информационное
Агентство
ФедералПресс

— WORLD
ECONOMIC
JOURNAL —

OWC
Verlag für Außenwirtschaft GmbH
(FOREIGN TRADE PUBLISHING HOUSE)

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ECONOMIC JOURNAL
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SPEAKERS

Igor Vdovin

Co-Chairman of committee for PPP and investment policy

RUIE

Chairman of Management Board

National Agency for Direct Investments

Head of Working group for Investment Policy, Infrastructure and PPP

Social Council of the Ministry of Regional Development RF

Alexander Galushka

President

All-Russia Business Union

"Delovaya Rossia"

Alexander Zakharov

Vice-president

Chamber of Commerce and Industry of Russian Federation

Oleg Belozеров

Deputy Minister

Ministry of Transport of Russian Federation

Sergey Belyakov

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Ministry of Economic Development of RF

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Deputy Chairman

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Snezhana Stoilkovich

Director, Europe and Central Asia

World Bank Group

Bruno Balvanera

Head of Regional Development

EBRD

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President, **Association of Regional Banks of Russia**

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Krasnoyarsk Region

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Deputy Governor

Smolensk Region

Maxim Shereykin

Deputy Governor

Kaluga Region

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Yaroslavl Region

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First Deputy Chairman of the Administration, Minister for Investment and Development

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Perm Region

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Aynur Aydeddinov

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Investment and Venture Fund of Republic of Tatarstan

Alexander Bazhenov

Director of Public-Private Partnership Centre

Vnesheconombank

Andrey Kondakov*

President

Black Sea Trade and Development Bank

* to be confirmed

SPEAKERS

Dmitry Chukhlantsev
Chairman of the Subcommittee for
Regional Investment Policy
**Chamber of Commerce and
Industry of Russian Federation**

Igor Agamirzyan
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Russian Venture Company

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Chairman of the Board of Directors
Sberinvest

Natalia Plugar
General Director
VTB Capital Asset Management

Alexander Galitsky
Managing Partner
Almaz Capital Partners

Alexander Lupachev
Investment Director
Skolkovo Development Fund

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Operating Director for Key Partners
Skolkovo Innovation Center

Oleg Kostin
General Director
Special Economic Zones

Timur Shigavaleev
Chairman of the Board of Directors
Special Economic Zone "Alabuga"

Sergey Teplov
General Director
Technology Park "Strogino"

Damion Potter
Head of Commercial Team
British Embassy

Ben Aris
Editor-in-Chief
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President
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Group of Companies**
Chairman of the Board
**National Union of Milk
Manufacturers**

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Development
Rostik Group

Marina Usenko
Executive Vice President
Jones Lang LaSalle Hotels

Takuya Aoyama
Vice President Acquisition &
Development
Hyatt International

Vladimir Ilyichev
Development Director, Russia & CIS
Hilton Worldwide

Yusup Yakubov
President
**FISU - International University
Sports Federation**

FORUM PROGRAMME

9 NOVEMBER - DAY 1

08:00 | Registration

09:00 | Opening Address from the Chairman

SESSION 1

PRESENT INVESTMENT CLIMATE IN RUSSIAN REGIONS AND KEY ASPECTS OF THE MARKET

- | Investment climate in Russian regions and ways to improve it
- | Issues of regional investment climate differentiation and how to resolve them
- | Integrated development of regions
- | Investment riskiness of Russia as “Achilles' heel” of the country
- | Development of investment attractiveness of small regions: realistic or a pipe dream?
- | Venture capital investments. The potential for venture funds in Russia
- | Role of direct investments and difficulties of attracting them
- | Procedures for the preparation of investment programs at the regional level
- | Investing in small and medium enterprises

Alexander Galushka, President, **All-Russia Business Union "Delovaya Rossia"**

Anatoly Aksakov, Deputy, **State Duma of RF**, President, **Association of Regional Banks of Russia**

Igor Vdovin, Co-Chairman of committee for PPP and investment policy **RUIE**, Chairman of the Management Board

National Agency for Direct Investments, Head of Working group for investment policy, infrastructure and PPP

Social Council of the Ministry of Regional Development of Russian Federation

Alexander Zakharov, Vice-president, **Chamber of Commerce and Industry of Russian Federation**

Sergey Belyakov, Director of Department of Investment Policy and PPP Development, **Ministry of Economic Development of Russian Federation**

Oleg Belozerov, Deputy Minister, **Ministry of Transport of Russian Federation**

Irina Makieva, Deputy Chairman, **Vnesheconombank**

Snezhana Stoilkovich, Director, Europe and Central Asia, **World Bank Group**

Bruno Balvanera, Head of Regional Development, **EBRD**

SESSION 2

PRESENTATIONS OF ECONOMIC AND INVESTMENT POTENTIAL OF RUSSIAN REGIONS

Moderator:

Dmitry Chukhlantsev, Chairman of the Subcommittee for Regional Investment Policy, **Chamber of Commerce and Industry of RF**

Sverdlovsk Region

Tula Region

Krasnodar Region

Презентации от:

Smolensk Region

Bashkortostan Republic

Khabarovsk Region

Ulyanovsk Region

Ryazan Region

Arkhangelsk Region

Yaroslavl Region

Session 3

INNOVATIVE RUSSIA: BUILDING STRONG ECONOMY THROUGH INNOVATIONS

- | Financial and organizational support of innovative small and medium size enterprises by Vnesheconombank
- | Is the interconnection between an innovative person, innovative business and innovative government a formula for success?
- | Investments in innovations. Financing promising developments
- | Role of the government in encouraging regional investments
- | Competitive environment as the main element of innovative economic strategy
- | Experience of innovative partnerships with foreign countries
- | New potentials of customs union for residents of Special Economic zones of Russia as exemplified by SEZ “Alabuga”
- | Improving the level of perception of the idea of innovative regions. Necessary mechanisms for economic development
- | “Skolkovo” Innovation City - best practices and prospects

Alexey Eskindarov, Director of SME Support Department, **Vnesheconombank**

Alexander Lupachev, Investment Director, **Skolkovo Development Fund**

Roman Romanovsky, Operating Director for Key Partners, **Skolkovo Innovation Center**

Timur Shigavaleev, Chairman of the Board of Directors, **Special Economic Zone "Alabuga"**

Sergey Teplov, General Director, **Technology Park “Strogino”**

Maxim Shereykin, Deputy Governor, **Kaluga Region**

Igor Agamirzyan, General Director, **Russian Venture Company**

Alexander Galitsky, Managing Partner, **Almaz Capital Partners**

ROUND TABLE DISCUSSION

REGION BRANDING

The role of marketing in the investment attractiveness of regions

FORUM PROGRAMME

10 NOVEMBER - STREAM 1

08:00 | Registration

09:00 | Opening Address from the Chairman

SESSION 4 REGIONAL DEVELOPMENT PROJECTS

- | Funding of infrastructure projects: government borrowing or public-private partnership - pros and cons
- | Financial risk assessment and tariff regulation while implementing infrastructure projects
- | Mechanisms of financial resources attraction for industrial companies development
- | Special Economic Zones of Russia: new investment potentials
- | Financing schemes of infrastructure projects using PPPs
- | Post-crisis development of regional transport infrastructure
- | Russia and customer driven growth vs. its BRIC peers
- | Prospects for overcoming infrastructural inequalities between the capital and regions
- | Opinion of international experts in regards to PPP projects implemented in Russia. What features they see, risks and ways to minimise them
- | Risks associated with projects in Russia. Their distribution between the government and the private investor
- | Franchising as a tool for small and medium size enterprises development in regions
- | Development of mono-towns as one of the priorities of the Russian government
- | Advanced construction and Real Estate management technology
- | Investment attractiveness of the building materials production
- | Construction of new facilities to produce building materials
- | State initiative for the production of environmentally friendly building materials
- | Financing social infrastructure: who would fund?
- | Increasing the level of country's container infrastructure development. Experience of modern terminal "Yanino"
- | Port "Sovetskaya Gavan". An example of a successful investment project
- | Development of aviation infrastructure. Aviation hub in Khabarovsk. Airport "Pulkovo"

Dmitry Chukhlantsev, Chairman of the Subcommittee for Regional Investment Policy, **Chamber of Commerce and Industry of RF**

Alexander Bazhenov, Director of Public-Private Partnership Centre, **Vnesheconombank**

Mikhail Antonov, Deputy Chairman of the Administration, **Perm Region**

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Aynur Aydeldinov, Director, **Investment and Venture Fund of Republic of Tatarstan**

Oleg Grinko, Chairman of the Board of Directors, **Sberinvest**

Andrey Gnezdilov, Deputy Governor, **Krasnoyarsk Region**

Oleg Mayorov, Deputy Minister of Economic Development, Investment and Trade, **Samara Region**

Eduard Batanov, Chairman, **Saint Petersburg Committee of Finance**

Oleg Kostin, General Director, **Special Economic Zones**

Svetlana Knyazeva, Vice-President Franchise Development, **Rostik Group**

Ben Aris, Editor-in-Chief, **Business News Europe**

ROUND TABLE DISCUSSION

Development and Management of Special Economic Zones

Moderator:

Oleg Kostin, General Director, **Special Economic Zones**

ROUND TABLE DISCUSSION

FAR EAST. Strategies and development success.

FORUM PROGRAMME

10 NOVEMBER - STREAM 2

08:00 | Registration

09:00 | Opening Address from the Chairman

SESSION 5 DEVELOPMENT OF AGRICULTURE AND FOOD PROCESSING

- | The revival of the country's agriculture and investment in regions
- | Partnership between the government and businesses in the development of agriculture
- | Interaction of farmers and investors with the provincial and district authorities
- | Potential of agro-industrial complex and the prospects of cash injections
- | Funding for processing of agricultural products
- | Grain exports and associated problems
- | The problem of infrastructure in implementation of agricultural investment projects
- | Current condition and prospects of food processing industry development in RF
- | State regulation and investment attractiveness of food processing industry in RF
- | Technologies and equipment for food processing industry – imported or local producer?
- | Prospects for the export of meat displacement as a result of development of livestock and poultry industries of the country
- | The investment project "Construction of the dairy farms for 3600 milk cows"
- | IT-technologies for management and accountancy in food processing industry in RF

Yury Yagudaev, Minister of Economic Development, **Stavropol Region**

Andrey Danilenko, President, "**Russian Farms**" Group of Companies, Chairman of the Board, **National Union of Milk Manufacturers**

SESSION 6 DEVELOPMENT OF TOURISM IN RUSSIAN REGIONS

- | Evaluating the effectiveness of state regulation of tourism and hotel business in Russia
- | Role of the tourism infrastructure development in the regions of Russia for the entire country
- | Hotel industry as an integral part of tourism development
- | Public-private partnership to promote tourism development projects
- | Innovative approaches to tourism industry projects formation
- | Lack of quality of regional tourism products and how to attract investments in tourism Industry in Russia
- | Investing in small and medium enterprises

Yury Yagudaev, Minister of Economic Development, **Stavropol Region**

Marina Usenko, Executive Vice President, **Jones Lang LaSalle Hotels**

Takuya Aoyama, Vice President Acquisition & Development, **Hyatt International**

Vladimir Ilyichev, Development Director, Russia & CIS, **Hilton Worldwide**

Speaker is being confirmed, **Astrakhan Region**

ROUND TABLE DISCUSSION NORTH CAUCASUS. Strategies and development success

SESSION 7 DEVELOPMENT OF SPORTS INFRASTRUCTURE

- | Role of government and non-profit organizations in the development of sports infrastructure in the country
- | Forming public-private partnerships for investment projects implementation
- | Strategies for sports infrastructure development in Russia and their implementation
- | Motivation of investors towards financing sports infrastructure, or why an investor should invest in sport?
- | Hosting international sporting events as an impetus to the development of sports infrastructure and sport
- | Main criteria for selection of sports facilities by Investors
- | Most effective methods of financing investment projects in sport
- | Stimulating private investments in sports infrastructure

Yusup Yakubov, President, **FISU - International University Sports Federation**

Speaker is being confirmed, **Krasnodar Region**

ROUND TABLE DISCUSSION Preparing the country for the main sports events: FIFA World Cup 2018, Olympics in Sochi 2014, Universiade in Kazan 2013, Formula 1.

18.00 Close of the Forum

INTERNATIONAL FORUM

RUSSIAN REGIONS

FORUM STRUCTURE

9 NOVEMBER

08.00 Forum Grand Opening

Session 1
PRESENT INVESTMENT CLIMATE IN RUSSIAN REGIONS AND
KEY ASPECTS OF THE MARKET

Session 2
PRESENTATIONS OF ECONOMIC AND INVESTMENT POTENTIAL OF
RUSSIAN REGIONS

Session 3
INNOVATIVE RUSSIA:
BUILDING STRONG ECONOMY THROUGH INNOVATIONS

18.00 Reception

10 NOVEMBER

STREAM 1

Session 4
REGIONAL DEVELOPMENT PROJECTS

STREAM 2

Session 5
DEVELOPMENT OF AGRICULTURE AND
FOOD PROCESSING

Session 6
DEVELOPMENT OF TOURISM IN RUSSIAN REGIONS

Session 7
DEVELOPMENT OF SPORTS INFRASTRUCTURE

18.00 Close of the Forum